

Profile

Çağrı Çankaya is a strategic, multidisciplinary designer, illustrator & art director with an eye for innovation and pixel perfection who was born in 01.01.1984 Bursa - Turkey. He is also known as “Designer on the road” in social media since he is the first and only designer who traveled the world just by doing design, without any personal saving and credit card between 2011 - 2014. During his world trip he has worked in more than 30 design or advertising agencies located in 23 countries. In 3 years he has traveled around 84.000 km, has been in 45 cities and has given lectures in 25 universities on the road. He wrote his insights for two international design magazines “Pool” and “Newwebpick” montly. His works are featured in many international publications, books, magazines, web sites and even in tv shows many times.

-
From scuba diving in Bali to running from angry bulls of Costa Rica he did almost all the extreme sports and also interesting or dangerous local traditions all around the world. One of them was making the world’s first design on air in South Africa. He jumped from an airplane with 5 cameras from 11.000 feet and design a logo for his own design studio “DOTR” with 200km/h free fall speed. He became one of the main characters of a real video game project in Ukraine and a Chinese life style magazine selected him “best living man of the year” in 2012. His journey has been selected as one of the most inspiring world trips of all times by Tochka and his new life style has become a song, an ad campaign and many other things. He inspired many artists and designers in different fields. In 2014 he started to give lectures in Kadir Has University Advertising Department in Istanbul. In 2015 he has won the award of “Ten outstanding young person” by JCI. In 2016 he became one of the jury members of “Crystal Apple” advertising awards located in Istanbul.

-
He has worked for both local and international clients, from small start ups to large firms and with every client he found it immensely rewarding, bringing the ideas they developed together to life.

Experience**ANL Creative | 14.03/2016 - Present**
Turkey - Bursa / Creative Director**Lots | 24.11/2014 - 14.03.2016**
Turkey - Istanbul / Head of Art**K.Has Uni. | 01.01/2014 - 01.08/2014**
Turkey - Istanbul / Lecturer**Connex | 11.11/2013 - 02.12/2013**
Albania - Tirana / Art Director**Via Media | 21.10/2013 - 11.11/2013**
Bosnia - Sarajevo / Art Director**Brlog | 07.11/2013 - 21.11/2013**
Croatia - Zagreb / Art Director**Indi Design | 24.09/2013 - 07.10/2013**
Germany - Berlin / Art Director**Think Digital | 10.09/2013 - 24.09/2013**
Romania - Bucharest / Art Director**Leo Burnett | 11.02/2013 - 05.03/2013**
Guatemala - Guatemala city
Art Director**Lowe | 28.01/2013 - 11.02/2013**
El Salvador - San Salvador
Art Director**Lowe | 14.01/2013 - 28.01/2013**
Honduras - Tegucigalpa / Art Director**Quazar | 27.12/2012 - 14.01/2013**
Costa Rica - San Jose / Art Director**Havas | 10.12/2012 - 27.12/2012**
Colombia - Medellin / Art Director**JWT | 26.11/2012 - 10.12/2012**
Brazil - Sao Paulo / Art Director**Havas | 12.11/2012 - 26.11/2012**
Brazil - Sao Paulo / Art Director**Furia | 29.10/2012 - 12.11/2012**
Argentina - Buenos Aires / Art Director**Arctic Circle | 14.10/2012 - 31.10/2012**
South Africa - Cape Town / Art Director**Now Boarding | 01.10/2012 - 15.10/2012**
South Africa - Cape Town / Art Director**Mc Cann | 08.06/2012 - 07.07/2012**
Sri Lanka - Colombo / Art Director**Maws | 15.05/2012 - 08.06/2012**
Malaysia - Kuala Lumpur / Art Director

Experience

Good Karma | 13.04/2012 - 14.05/2012
Indonesia - Bali / Art Director

Amuse Group | 26.03/2012 - 16.04/2012
China - Beijing / Art Director

FCFSA | 26.03/2012 - 16.04/2012
Ukraine - Kiev / Art Director

Continuum | 07.11/2011 - 01.12/2011
South Korea - Seoul / Art Director

Lowe | 10.10/2011 - 06.11/2011
Vietnam - Ho Chi Minh / Art Director

Digital Zoo | 19.09/2011 - 10.10/2011
Thailand - Chiang Mai / Art Director

Igoa | 29.08/2011 - 18.09/2011
India - Goa / Art Director

Indi design | 01.08/2011 - 29.08/2011
India - Pune / Art Director

DFO | 11.07/2011 - 31.07/2011
India - Mumbai / Art Director

Republica | 02.08/2010 - 12.05/2011
Turkey - Istanbul / Art Director

Y&R | 10.06/2007 - 22.03/2010
Turkey - Istanbul / Art Director

Limitless | 03.07/2004 - 22.08/2006
Turkey - Izmir / Graphic Designer

Education

Graphic Design
Dokuz Eylül University
School of Visual Arts

2003 - 2007

Painting Department
Bursa Anatolian Fine Arts High School

1998 - 2002

Language

Turkish
Native

English
Conversational

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe Fireworks
Adobe Premier


Adobe Lightroom
Macromedia Freehand
Apple iWorks (Keynote, Page)
Microsoft Office
Fontlab Studio
Fontographer.


Clients (Selected short list)


Ado
Alfa Romeo
Aviva SA
Aygaz
Burger King
Citroen
Danone
Hillside
HP
İddaa


ING Bank
Iveco
Papia
Patlıcan
Pernigotti
Sinema TV
Tadelle
Target
Tropicana
Zumosol


Social Connection

 facebook.com/cankayacagri


 facebook.com/designerontheroad


 twitter.com/cankayacagri


 be.net/cagricankaya


 vimeo.com/cagricankaya

 instagram.com/cagricankaya

 vimeo.com/cagricankaya

 youtube.com/user/designerontheroad

 linkedin.com/in/cagricankaya

 pinterest.com/cagricankaya

Personal Strengths

One man, multiple cultures with western soul & eastern philosophy.

The power of independent working and also effective on team play.

Adapts to new situations and environments fastly.

Keynote speaker of a leading "Speaker's Agency" in Istanbul.

Experience in design, advertising, game development and promotion canals.

Expert for new media possibilities to adapt and think 360 campaigns.

Places I have been

India, Thailand, Vietnam, South Korea, Russia, Latvia, Ukraine, China, Indonesia, Malaysia, Sri Lanka, United Arab Emirates, South Africa, Argentina, Brazil, Colombia, Costa Rica, Honduras, El Salvador, Guatemala, Romania, Germany, Hungary, Croatia, Bosnia, Montenegro and Albania.

Awards & Achievements

JCI "Ten Outstanding Young Person" award 1st prize 2015
Turkey - Istanbul

Rotaract club honor award 2013
Turkey - Izmir

ODTÜ University community of design award 2013
Turkey - Ankara

Kütahya Dumlupınar University Festival of Animation plaque for success 2013
Turkey - Kütahya

DEU GSF 13. Young Brain Storm Festival special certificate of appreciation 2013
Turkey - Izmir

Rafael Landivar Art & Design University special thanks certificate 2013
Guatemala - Guatemala city

Monica Herrera Design University special certificate of appreciation 2013
El Salvador - San Salvador

The One Academy special certificate of appreciation 2012
Malaysia - Kuala Lumpur

Ruffles Design Collage special certificate and trophy of appreciation 2012
Malaysia - Kuala Lumpur

DEU GSF 7. Young Brain Storm Festival First prize 2007
Turkey - Izmir

XD_10 International graphic design workshop. Third prize 2006
South Korea - Seoul

"Book in Turkey" web design contest First prize 2006
Turkey - Istanbul

TPDK Poster design finalist 2006
Turkey - Istanbul

DEU GSF 4. Young Brain Storm Festival Third prize 2004
Turkey - Izmir

Seminars & Workshops

Talk & workshop: “Abnormal”

Pecha Kucha Turkey - İstanbul 2015

Atölye İstanbul Turkey - İstanbul 2015

Red Cushion Turkey - İstanbul 2015

TOBB University Turkey - Istanbul 2015

Hasan Kalyoncu University Turkey - Gaziantep 2015

İzmir University of Economics Turkey - İzmir 2015

Kocaeli University Turkey - Kocaeli 2014

Uludağ University Turkey - Bursa 2013

Polis Architecture and Design University Albania - Tirana 2013

Bosnia and Herzogevina Academy of Arts Bosnia - Sarajevo 2013

International University of Sarajevo Bosnia - Sarajevo 2013

Zagreb Academy of Art Croatia - Zagreb 2013

Middle East Technical University Turkey - Ankara 2013

Anadolu University Turkey - Eskisehir 2013

İstanbul Technical University Turkey - İstanbul 2013

Rotaract Club Turkey - İzmir 2013

İzmir University of Economics Turkey - İzmir 2013

Dumlupınar University Turkey - Kütahya 2013

Dokuz Eylül University Turkey - İzmir 2013

Monica Herrera Architecture and Design University El Salvador - San Salvador 2013

Rafael Landivar Art & Design University Guatemala - Guatemala city 2013

Talk: “Future of Turkish Design”

TAK Workshops Turkey - İstanbul 2015

Workshop: “Design your own utopic country and it’s country flag”

TAK Workshops Turkey - İstanbul 2015

Talk: “School of life”

TEDx Turkey - İzmir 2013

Seminars & Workshops

Talk: "Do it now not later"

Ruffles Design collage Malaysia - Kuala Lumpur 2012

In House Multimedia collage Malaysia - Kuala Lumpur 2012

The One Acedemy Malaysia - Kuala Lumpur 2012

Dasein Design Collage Malaysia - Kuala Lumpur 2012

Saito Art and Design school Malaysia - Kuala Lumpur 2012

PJ CAD Design University Malaysia - Kuala Lumpur 2012

Yes Academy Malaysia - Kuala Lumpur 2012

TV Publications

BHT1 - Friendly Friday
Face TV - Face Magazin
BHT1 - News
NTV - News
TRT - Sanat
Igronavty - Game show

TRT ARAB - 7 Colors
Pink TV - News
TV 1 - Red Weekend
BHT1 - Relax Sunday
EsmiTV - Viva La Manana
TRT Arab - News

Radio Publications

Radio Zeplin - Blog talk
Radio Vesaire - Globetrotter

Vox FM - La Hora Del Te
Açık Radio - Evrenin suyuna giden tasarım

Newspaper Publications

İstanbul Art News
Bursa Hakimiyet
La Tribuna
The India Express
Akşam
Cumhuriyet
Tasarım gazetesi

Jutarnji List
Hondudiario
Taraf Newspaper
Hürriyet Newspaper
Posta Newspaper
Hürriyet Bursa
Zaman Newspaper

Book Publications

Absoluteleme
Exotique4

Başarılı Gençler

Magazine Publications

Kültür Sanat Magazine
Marketing Türkiye
Grafik Tasarım
Digital Arts
Photoshop magazin
Frame
Alldesign magazine
Maison Francaise
Tempo
Timeout İstanbul
Oyungezer
Level
Hürriyet Kampüs
H magazin
Artı Mekan
Panorama
Marie Claire
Budo Yaşam

Nişantaşı Plus
Architecture of Life
Cımbız
Skyroad ve Yolculuk dergileri
Bursa dergisi
Oyuncu
Adı yok
Dekor 35
Advertising Age
Dipnot e-zine
Pool magazine (montly)
Newwebpick (montly)
Simple Style
Blur
Sphil
Modern weekly
Panorama
Boo!

**Web
Publications**

Onedio
Acer / "Hayatımın macerası"
Bikafalar
Elmaaltshift
Bizevdeyokuz
Futuristika
Shiftdeletenet
O kim ki
Bak
Başarılı gençler
Ogünhaber
Macro News
Patlangaç
WomanTR
Frpnet
Icantravel
NTS mag
Haberepres
Mobilyaca
Haberkamu
Uludağ Üniversitesi
Graphic Art news
VS Magazin
Wild Club
Pool Online
Dipnot dergi
Biber

Karnaval
Abduzeedo
Indi Design
IQ Ads
Dutch Design week
Advertiser
Between 10 and 5
Vakat
Tacno
Klix
Doznajemo
Ekskluziva
Bljesak
24 info
Etleboro
Vijesti
Tochka
The One Academy
Arthref
BOBD China
Discover South Africa
Arctic Circle
Bamarang
Designrfix
Noolmuş
Gezginler klübü