

WORKSHOP

ROADS AHEAD

by Çağrı Çankaya

Dear Sir or Madam

I am a passionate, enthusiastic, socially engaged graphic designer and art director who traveled the world just with design power. My project is known as "Designer On The Road." Without any personal saving or credit card I have traveled in 24 countries and worked in 27 design or advertising companies in 3 years. I am also a lecturer in Kadir Has University and I am running my own design studio located in Istanbul. I would love to share my experiences and knowledge to encourage students and young designers from all around the world.

To do that I am still traveling design and advertising schools where I am making workshops, design talks and presentations. On the next pages you will find a description of the workshop, some photos of previous talks and my CV.

If there are opportunities to give a workshop or seminar for a short period of time, I would appreciate hearing from you and talking about the possibilities. You can contact with me by email or facebook as well. Looking forward to hearing from you!

Sincerely yours,
Çağrı Çankaya

For more information:
www.designerontheroad.com
www.cagricankaya.com
www.facebook.com/designerontheroad

Contact:
cagricankaya@gmail.com
mail@cagricankaya.com
+905352447820





DESIGNER ON THE ROAD • SAMPLE UNIVERSITY 12.12.2014 • CONFERENCE ROOM 01 • 15:00

It was just a dream 3 years ago. After 83.902 km journey, visited 45 cities located in 24 countries with no money Designer on the road has things to tell and he is coming to your city to share his experiences and influences with the students of Sample University.

DOTR



This is the poster of my latest keynote presentation. In addition to this I can make a workshop as well depending on your choice.



"I have things to tell" is my latest and updated presentation after the previous ones "Do it now not later" and "Abnormal." It is an enjoyable one almost like a stand up comedy full with my memories from the world trip. Approximately it takes two hours depending on the students questions. It's will give information to students about following topics:

Do we have to be a slave of an advertising agency? What are the differences in different countries for the industry? How to be a graphic designer without selling your soul? How I became a video game character? World's first airborne logo design. Craziest things I did on the road. How cultures effects on design? What kind of challenges I had on the road? Best bosses of the world. Darkest moments of the trip and the best highlights. Differences between global and boutique agencies. How to find a design job anywhere on the world map? How I became a super star from Mr. Nobody? Culture of advertising. Culture of Market. Differences of various design fields. Is all the clients same all around the world? Do designers always work hard in the agencies? Which countries are better for creative business and why not others? Benefits of being on the road. How traveling changed my life? What I learned from my trips and so on...

You can also watch a clip from my very first presentation from Malaysia "Do it now not later" from the following link:

<https://vimeo.com/46462746>

To make the presentation all I need is my flight tickets, accommodation and food supply. I don't charge any additional fee for the presentation. I trust your hospitality just like before I did on the road.

Additionally I can offer lectures and workshops for the following subjects:

- Advertising campaign development
- Concept development & Cross media projects
- Design psychology & persuasion
- Design theory and basic layout
- Corporate identity design
- Magazine / book design
- Typography
- Illustration
- Self promotion
- Cultural identity
- Designing a new world trip

For the workshops I charge for an extra fee additional to flight and accommodation expences. Please feel free to contact with me for the workshop price and information.

During the workshop I will shoot some videos and edit them to make a nice video memorial from the workshop. This video will be a small gift from me and can be useable in internet and all social media accounts of the school.

At the end of the workshop I will also make a digital magazine out of the students works and share it online as well.

Each student will be guided by me and reviewed on their progress on a daily basis. The lessons will be complemented by presentations which are connected to the students' topics. The length of the workshop can be variable but I like to work in a time frame of one week or ten days maximum from concept development to the final production of the magazine.

Scenes from previous presentations and workshops



TEDx - Izmir



Saito College - Kuala Lumpur



Raffles College - Kuala Lumpur



Dasein Academy of Art - Kuala Lumpur



Inhouse Multimedia College - Kuala Lumpur



One Academy - Kuala Lumpur



Yes Academy - Kuala Lumpur



Monica Herrera - San Salvador

Scenes from previous presentations and workshops



Academy of Fine Arts - Sarajevo



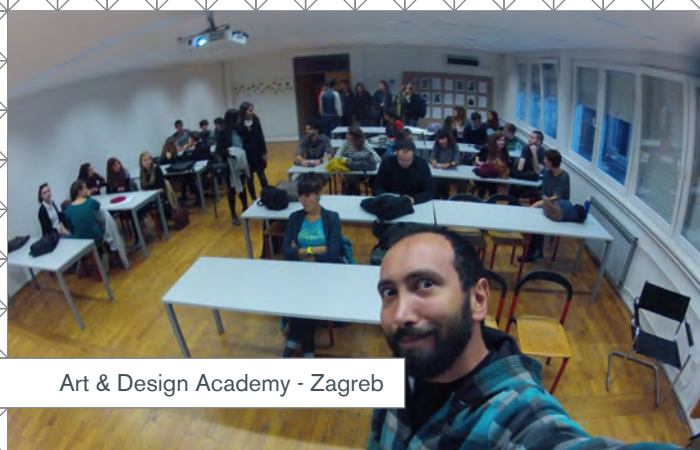
International University of Sarajevo - Sarajevo



Polis Academy - Tirana



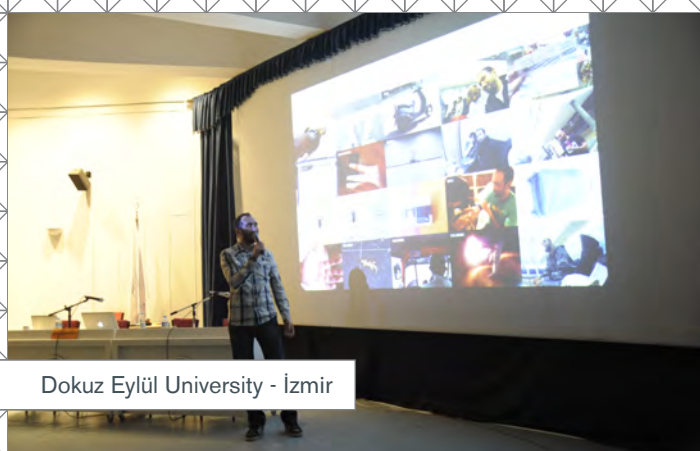
Rafael Landivar University - Guatemala



Art & Design Academy - Zagreb



Anadolu University - Eskisehir



Dokuz Eylül University - İzmir



Dumlupınar University - Kütahya

Scenes from previous presentations and workshops



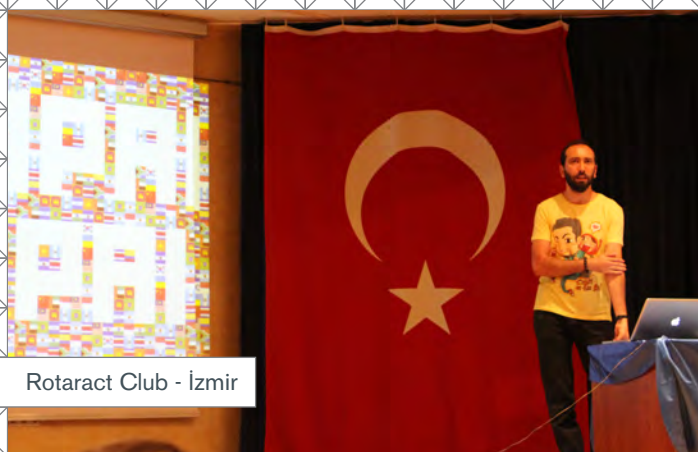
Economy University - İzmir



Istanbul Technical University - Istanbul



ODTU - Ankara



Rotaract Club - İzmir



Uludağ University - Bursa



Lowe - San Salvador



Amuse Group - Beijing



Leo Burnett - Guatemala

Profile

Çağrı Çankaya is a strategic, multidisciplinary designer, illustrator & art director with an eye for innovation and pixel perfection who was born in 01.01.1984 Bursa - Turkey. He is also known as “Designer on the road” since he is the first and only designer who traveled the world just by doing design, without any personal saving and credit card between 2011 - 2014. During his world trip he has worked in 27 design or advertising agencies located in 24 countries. In 3 years he has traveled 83.900 km, been in 45 cities and talked in 22 universities on the road. He wrote his insights for two international design magazines “Pool” and “Newwebpick” montly.

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His works are featured in many international publications, books, magazines, web sites and even in tv shows many times. From scuba diving in Bali to running from angry bulls of Costa Rica in a stadium he did almost all the extreme sports and also interesting or dangerous local traditions all around the world. One of them was making the world's first design on air. He jumped from an airplane from 11.000 feet and design a logo for his own design studio “DOTR” with 200km/h free fall speed. He became one of the main characters of a real video game project in Ukraine and a Chinese life style magazine selected him as “best living man of the year”

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He has worked for both local and international clients, from small start ups to large firms and with every client he found it immensely rewarding, bringing the ideas they developed together to life. Now he is working as a lecturer in Kadir Has University, advertising department. Writing his book and running his own studio DOTR. Beside all of these he has one of the biggest animation collection of the region. Also loves to watch movies, read novels and play games a lot. Collects 1/18 scale model cars and animation figures.

Education

Graphic Design
Dokuz Eylül University
School of Visual Arts
2003 - 2007

Painting
Bursa Anatolian Fine Arts High School
1998 - 2002

Experience

DOTR | 11.07.2011 - Present
Istanbul / Founder | Head Designer

Connex | 11.11/2013 - 02.12/2013
Albania - Tirana / Art Director

Via Media | 21.10/2013 - 11.11/2013
Bosnia - Sarajevo / Art Director

Brlog | 07.11/2013 - 21.11/2013
Croatia - Zagreb / Art Director

Indi Design | 24.09/2013 - 07.10/2013
Germany - Berlin / Art Director

Think Digital | 10.09/2013 - 24.09/2013
Romania - Bucharest / Art Director

Leo Burnett | 11.02/2013 - 05.03/2013
Guatemala - Guatemala city
Art Director

Lowe | 28.01/2013 - 11.02/2013
El Salvador - San Salvador
Art Director

Lowe | 14.01/2013 - 28.01/2013
Honduras - Tegucigalpa / Art Director

Quazar | 27.12/2012 - 14.01/2013
Costa Rica - San Jose / Art Director

Havas | 10.12/2012 - 27.10/2012
Colombia - Medellin / Art Director

JWT | 26.11/2012 - 10.12/2012
Brazil - Sao Paulo / Art Director

Havas | 12.11/2012 - 26.11/2012
Brazil - Sao Paulo / Art Director

Furia | 29.10/2012 - 12.11/2012
Argentina - Buenos Aires / Art Director

Experience

Arctic Circle | 14.10/2012 - 31.10/2012
South Africa - Cape Town / Art Director

Now Boarding | 01.10/2012 - 15.10/2012
South Africa - Cape Town / Art Director

Mc Cann | 08.06/2012 - 07.07/2012
Sri Lanka - Colombo / Art Director

Maws | 15.05/2012 - 08.06/2012
Sri Lanka - Colombo / Art Director

Good Karma | 13.04/2012 - 14.05/2012
Indonesia - Bali / Art Director

Amuse Group | 26.03/2012 - 16.04/2012
China - Beijing / Art Director

FCFSA | 26.03/2012 - 16.04/2012
Ukraine - Kiev / Art Director

Continuum | 07.11/2011 - 01.12/2011
South Korea - Seoul / Art Director

Lowe | 10.10/2011 - 06.11/2011
Vietnam - Ho Vhi Minh / Art Director

Digital Zoo | 19.09/2011 - 10.10/2011
Thailand - Chiang Mai / Art Director

Igoa | 29.08/2011 - 18.09/2011
India - Goa / Art Director

Indi design | 01.08/2011 - 29.08/2011
India - Pune / Art Director

DFO | 11.07/2011 - 31.07/2011
India - Mumbai / Art Director

Republica | 02.08/2010 - 12.05/2011
Turkey - Istanbul / Art Director

Y&R | 10.06/2007 - 22.03/2010
Turkey - Istanbul / Art Director

Limitless | 03.07/2004 - 22.08/2006
Turkey - Izmir / Intern Designer

Language

Turkish
Native

English
Conversational

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe Fireworks
Adobe Premier

Adobe Lightroom
Macromedia Freehand
Apple iWorks (Keynote, Page)
Microsoft Office
Fontlab Studio
Fontographer.

Clients (Selected short list)

Alfa Romeo
Aviva SA
Aygaz
Burger King
Citroen
CNR Expo
Crocs
Danone
Etisalat

Hillside
HP
İddaa
ING Bank
Iveco
Papia
Patlican
Sinema TV
Target

Social Connection

 facebook.com/cankayacagri

 facebook.com/designerontheroad

 twitter.com/cankayacagri

 be.net/cagricankaya

 vimeo.com/cagricankaya

 instagram.com/cagricankaya

 vimeo.com/cagricankaya

 youtube.com/user/designerontheroad

 linkedin.com/in/cagricankaya

 pinterest.com/cagricankaya

Personal Strengths

One man, multiple cultures with western soul & eastern philosophy.

The power of independent working and also effective on team play.

Adapts to new situations and environments fastly.

Strong communication and presentation skills.

Experience in design, advertising, game development and promotion canals.

Expert for new media possibilities to adapt and think 360 campaigns.

Strong will for chasing dreams and always aiming high.

Places I have been

India, Thailand, Vietnam, South Korea, Russia, Latvia, Ukraine, China, Indonesia, Malaysia, Sri Lanka, United Arab Emirates, South Africa, Argentina, Brazil, Colombia, Costa Rica, Honduras, El Salvador, Guatemala, Romania, Germany, Hungary, Croatia, Bosnia, Montenegro and Albania.

Awards & Achievements

Rotaract club honor award 2013

Turkey - Izmir

OTDÜ University communitry of design award 2013

Turkey - Ankara

Kütahya Dumlupınar University Festival of Animation paquette for success 2013

Turkey - Kütahya

DEU GSF 13. Young Brain Storm Festival special certificate of appreciation 2013

Turkey - Izmir

Rafael Landivar Art & Design University special thanks certificate 2013

Guatemala - Guatemala city

Monica Herrera Design University special certificate of appreciation 2013

El Salvador - San Salvador

The One Academy special certificate of appreciation 2012

Malaysia - Kuala Lumpur

Ruffles Design Collage special certificate and throphy of appreciation 2012

Malaysia - Kuala Lumpur

DEU GSF 7. Young Brain Storm Festival First prize 2007

Turkey - Izmir

XD_10 International graphic design workshop. Third prize 2006

South Korea - Seoul

“Book in Turkey” web design contest First prize 2006

Turkey - Istanbul

TPDK Poster design finalist 2006

Turkey - Istanbul

DEU GSF 4. Young Brain Storm Festival Third prize 2004

Turkey - Izmir

Seminars & Workshops

School of life

TEDx Turkey - İzmir 2013

Abnormal

Uludağ university Turkey - Bursa 2013

Polis Architecture and Design University Albania - Tirana 2013

Bosnia and Herzegovina Academy of Arts Bosnia - Sarajevo 2013

International University of Sarajevo Bosnia - Sarajevo 2013

Zagreb Academy of Art Croatia - Zagreb 2013

Middle East Technical University Turkey - Ankara 2013

Anadolu University Turkey - Eskisehir 2013

İstanbul Technical University Turkey - İstanbul 2013

Rotaract Club Turkey - İzmir 2013

İzmir University of Economics Turkey - İzmir 2013

Dumlupınar University Turkey - Kütahya 2013

Dokuz Eylül University Turkey - İzmir 2013

Monica Herrera Architecture and Design University El Salvador - San Salvador 2013

Rafael Landivar Art & Design University Guatemala - Guatemala city 2013

Do it now not later

Ruffles Design collage Malaysia - Kuala Lumpur 2012

In House Multimedia collage Malaysia - Kuala Lumpur 2012

The One Acedemy Malaysia - Kuala Lumpur 2012

Dasein Design Collage Malaysia - Kuala Lumpur 2012

Saito Art and Design school Malaysia - Kuala Lumpur 2012

PJ CAD Design University Malaysia - Kuala Lumpur 2012

Yes Academy Malaysia - Kuala Lumpur 2012

TV Publications

BHT1 - Friendly Friday
Face TV - Face Magazin
BHT1 - News
NTV - News
TRT - Sanat
İgrovat - Game show

Pink TV - News
TV 1 - Red Weekend
BHT1 - Relax Sunday
EsmiTV - Viva La Manana
TRT Arab - News

Radio Publications

Radio Zeplin - Blog talk

Vox FM - La Hora Del Te

**Newspaper
Publications**

Bursa Hakimiyet
La Tribuna
The India Express
Akşam
Cumhuriyet
Tasarım gazetesi

Jutarnji List
Hondudiario
Taraf
Hürriyet
Posta
Hürriyet Bursa

**Book
Publications**

Absoluteleeme
Exotique4

Başarılı Gençler

**Magazine
Publications**

Pool
Newwebpick
Dekor 35
Simple Style
Advertising Age
Blur
Adı yok
Frame
Grafik Tasarım
Digital Arts
H magazin

Level
Nişantaşı Plus
Timeout İstanbul
Architecture of Life
Oyungezer
Sphil
Photoshop magazin
Maison Française
Cimbız
Oyuncu
Hürriyet Kampüs

**Web
Publications**

Advertiser
Vakat
Tacno
Klix
Doznajemo
Ekskluziva
Bljesak
24 info
Etleboro
Vijesti
IQ Ads
Tochka
Macro News
The One Academy
Wild Club
Futuristika
Abduzeedo
O kim ki
Arthref
Başarılı gençler
BOBD China
WomanTR

Dutch Design week
Discover South Afrika
Elmaaltshift
Icantravel
Frpnet
Ogünhaber
Arctic Circle
Between 10 and 5
Bamarang
Designrfix
Patlangaç
Mobilyaca
NTS mag
Bak
Indi Design
Shiftdeletenet
Haberexpres
Haber kamu
Graphic Art news
VS Magazin
Pool Online
Uludağ Üniversitesi



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